#### **Health Improvement Board**

Helen Mariner – Deputy CEO, Active Oxfordshire





#### What is Oxfordshire on the Move?

- Oxfordshire on the Move is a new social movement convened by Active Oxfordshire. It is designed to bring together people, communities and organisations working together towards four collective ambitions to transform lives through physical activity.
- By working collectively together to tackle inactivity, we can also contribute to wider social issues, too.
- So far, we have worked with more than 75 organisations to develop Oxfordshire on the Move and our four collective ambitions.
- Oxfordshire on the Move has launched county-wide in February 2023 and will encourage strong collaboration and action towards each ambition.



## Our collective ambitions

#### **Ambition**

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We want every child facing barriers to activity to learn to swim, ride a bike safely, and have 60 active minutes every day.



#### **Ambition**

2

We want older people and those with long term health conditions to live well by moving more.



#### **Ambition**

3

We want to increase activity levels in places of high deprivation to level the playing field and help create healthy places to live.



#### **Ambition**



We want everyone to recognise the critical importance of being active for their mental health and wellbeing.



COMMUNITY **HEALTH CARE** SERVICES STRATEGY

**OXFORDSHIRE** 

SOCIAL

PRESCRIBING

STRATEGY

COMMUNITY MENTAL HEALTH **FRAMEWORK** 

**COMMON THEMES** 

**Oxfordshire** 

COMMUNITY

DRIVEN

#### **OXFORDSHIRE** ON THE MOVE

ALIGNING WITH **OTHER STRATEGIES** IN THE COUNTY

**OXFORDSHIRE CHILDREN &** YOUNG PEOPLE'S PLAN 2018-23

**OXFORDSHIRE'S RECOVERY &** RENEWAL FRAMEWORK

**INEQUALITY & DISPARITY ACROSS** THE COUNTY

**PANDEMIC RECOVERY &** RENEWAL

LOCAL INDUSTRIAL STRATEGY & STRATEGIC **ECONOMIC PLAN** 

**OXFORDSHIRE** JOINT HEALTH & WELLBEING STRATEGY 2018-23

**OXFORDSHIRE PLAN 2050** 

**OXFORDSHIRE** ON THE MOVE

ASSET /

STRENGTH BASED

OXFORD THRIVING COMMUNITIES STRATEGY

CHERWELL COMMUNITY WELLBEING STRATEGY

**OXFORDSHIRE LOCAL** TRANSPORT **ACTIVE HEALTHY** TRAVEL STRATEGY

**OXFORDSHIRE** VCS STRATEGY

**BOB ICP'S** STRATEGIC **PRIORITIES**  PERSONALISATION

**PREVENTION EARLY INTERVENTION** 

**SOUTH & VALE** WELLBEING STRATEGY & ACTIVE COMMUNITIES STRATEGY

WEST OXFORDSHIRE **COUNCIL PLAN** 

#### PHYSICAL & MENTAL HEALTH & SOCIAL CARE

Mental ill health, especially amongst young people

- Deconditioning especially amongst older people
- Long term health conditions & waiting lists
- Childhood obesity
- Aging population & social care

ENVIRONMENT & TACKLING
THE CLIMATE EMERGENCY

- Pollution & congestion
- Ageing & carbon intensive leisure facilities
- Access to the natural environment

# Oxfordshire ON THE MOVE

USING PHYSICAL ACTIVITY TO SUPPORT RECOVERY & WELLBEING

by tackling health, educational, economic & social inequalities in Oxfordshire

STRONGER COMMUNITIES

- Loneliness and isolation
- Homelessness
- Voluntary sector strained
- Regular volunteering disrupted

EDUCATION & POSITIVE
OUTCOMES FOR CHILDREN &
YOUNG PEOPLE

- Early years
- Educational catch up & widening inequalities
- Cost of living especially for low income families

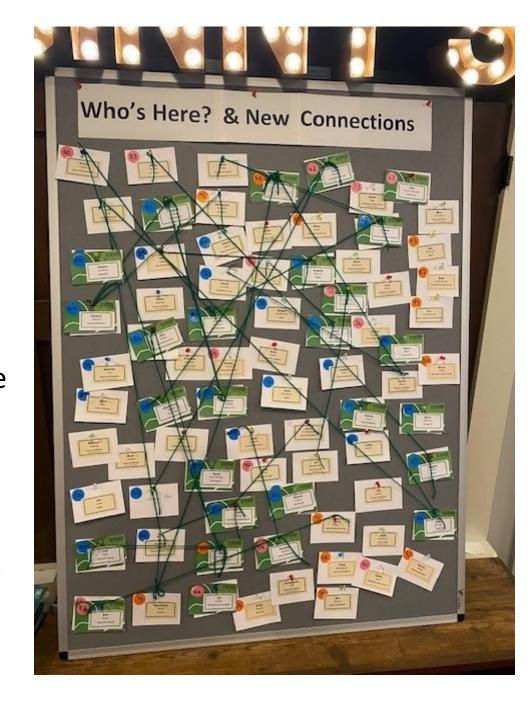
ECONOMIC RECOVERY & INCLUSIVE GROWTH

- Workforce health impact on productivity and shortening working life
- Housing & growth infrastructure / Built environment for physical activity
- Employability (skills and health) of those outside the labour market



### **Progress so far**

- 75 organisations and 120 individuals engaged
- Better connected systems operationally and strategically
- Interactive events co-delivered by partners to decide on specific actions against our four ambitions
- Voice of lived experience coming through strongly
- Cross sector collaboration leading to more joined up work





#### Partner feedback

"We could not be doing so many of the things we are doing without being part of Oxfordshire on the Move"

"It was so positive to see such a breadth of representation" "I used to have four organisations I knew I could speak to, but we now have so many more partnerships through being part of Oxfordshire on the Move"



## Monitoring and evaluation

1: System change level - evaluating system change, connectivity and influencing of strategies

2: Ambition level – look at current baseline data (for example CYP swimming in priority neighbourhoods) and then monitor the difference in 12 months' time





## Next steps

- Regular engagement with partners to track progress against ambition actions
- County wide platform for action created through new website
- Steering group established to maintain core principles
- Evaluation framework being developed to track progress



## Next steps

#### **Request to HIB**

- Active Oxfordshire would welcome a 6 monthly reporting mechanism with Health Improvement Board to report back on key headlines and progress
- Active Oxfordshire would welcome HIB to engage with steering group either informally or through a nominated representative







